

CONTACT

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CERTIFICATES AND COURSES

- Certified Scrum Product Owner (December 2023)
- Certified Scrum Master (July 2023)
- Google Project Management Certification Program (Feb 2023 - Aug 2023)
- Fellow, Chartered Institute of Finance and Control of Nigeria (Dec 2022)

DIGITAL SKILLS

- Scrum
- Kanban
- Figma
- Asana
- Business Analysis
- Wireframing
- Prototyping
- Jira
- Miro

Obinna Jamil Chidiadi-Onyekwere

Product Manager

A Product Manager with diverse experience in the Fintech sector, banking sector and petrochemical industry. Adept in product management, customer service, financial modelling, market analysis, sales and relationship management. Eager to exploit strategic thinking, customer-centricity, and agile methodology in driving innovation and delivering impactful contributions to dedicated and result-oriented teams.

EDUCATION

Product Management Program

CareerFoundry, Berlin Germany

Sep 2023 - March 2024

PROJECT

- Oversaw the development and enhancement of a video conferencing software.
- Led the project from inception to execution as the product manager.
- Utilized tools like Figma and Miro for prototyping.
- Designed and iteratively refined the software's features to meet user requirements.
- Employed agile methodologies to adopt user feedback.
- Conducted user testing and gathered insights.
- Applied innovative technologies to deliver impactful solutions.

M.Sc. Environmental Resource Management

Abia State University, Uturu Nigeria

2023

B.Sc. Environmental Resource Management

Abia State University, Uturu Nigeria

2014

EXPERIENCE

Product Manager

Xpress Payment Solutions Ltd.

June 2023 - Current

- Defined and communicated the product vision and strategy.
- By optimizing the payment processing algorithms and improving the server uptime, I increased transaction success rate from 92% to 98% over a six month period.
- Created, prioritized and maintained the product backlog.
- Conducted market research.
- Created and managed the product budgets and monitored costs.
- Participated in sprint planning to define the sprint goals.
- Aligned the product roadmap with the company's goals and customer needs.

SOFT SKILLS

- Strategic Thinking
- Empathy
- Problem Solving
- Business Analysis
- Negotiation
- Stakeholder Management
- Project Management
- Sales

LANGUAGES

- English, Native or Bilingual
- German, Elementary

Product Manager (Commercial Banking)

First Bank of Nigeria Limited

Sep 2021 - May 2023

- Achieved a 30% increase in Monthly Active Users within the first three months of the **LIT** by FirstBank app's launch.
- Developed and executed tailored financial products to meet client goals effectively.
- Cultivated strong relationships with clients and stakeholders through active communication and personalized service.
- Identified market opportunities and created new products to meet customer needs.
- Oversaw the entire lifecycle of commercial banking products
- Managed the product roadmap.
- Led cross-functional teams to deliver product initiatives on time and within budget.
- Communicated product vision, strategy and progress to senior management and other key stakeholders.

Product Manager (Digital Banking)

Jul 2017 - Aug 2021

First Bank of Nigeria Limited

- Achieved 45% reduction in customer service call volume by adding comprehensive self-service features to the First Mobile App and USSD services that allows customers to resolve issues without needing to call support.
- Defined key performance indicators to measure product success
- Conducted financial analysis to assess product profitability and cost-effectiveness
- Qualitatively measured the innovativeness of product portfolios
- Optimized the performance and reliability of the mobile app and USSD services
- Enhanced the USSD interfaces to make transactions faster and more intuitive.

Junior Product Manager

Dec. 2014 - Jun 2017

AIBEF Concepts Energy Company

- Spearheaded a product optimization initiative which resulted in a 10% reduction in manufacturing costs while maintaining product quality standards.
- Analyzed market trends to identify opportunities for product improvements.
- Organized the successful launch of two new petrochemical products that saw an increase of 15% in revenue within the first 6 months post-launch.
- Coordinated a promotional campaign that resulted in a 25% increase in product awareness and a 20% boost in sales volume.